

RESOLUTION NO. 40-2023

A RESOLUTION AUTHORIZING THE CITY MANAGER TO ENTER INTO AN AGREEMENT BY AND BETWEEN THE CITY OF MONROE AND THE RIVER CORRIDOR IMPROVEMENT SUBDISTRICT OF THE MIAMI CONSERVANCY DISTRICT.

WHEREAS, the Great Miami Riverway is a mixed-use district of vibrant city waterfronts interconnected by extensive land and water trails and includes the communities along the Great Miami River corridor from Sidney to Hamilton; and

WHEREAS, Council recognizes the potential to maximize existing and planned riverfront investments and economic development by approaching the river corridor as a unified, connected, regional place; and

WHEREAS, the River Corridor Improvement Subdistrict of the Miami Conservancy District is leading a regional effort to address challenges by facilitating a coalition of the communities; and

WHEREAS, Monroe will participate in the Great Miami River Coalition as more fully described herein, whose purpose is to enhance the community connections to our river, trail and each other – through communications, programs, outreach and development – so that we can achieve regional vitality.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF MONROE, STATE OF OHIO, THAT:

SECTION 1: The City Manager is hereby authorized to enter into an agreement by and between the City of Monroe and the River Corridor Improvement Subdistrict of the Miami Conservancy District pursuant to the terms and conditions set forth on Exhibit “1” attached hereto and made a part hereof.

SECTION 2: This measure shall take effect and be in full force from and after its passage pursuant to Section 7.08 (C) of the Charter.

PASSED: June 27, 2023

ATTEST:

APPROVED:




Clerk of Council



Mayor

This legislation was enacted in an open meeting pursuant to the terms and provisions of the Sunshine Law, Section 121.22 of the Ohio Revised Code.

"I, the undersigned Clerk of Council of the city of Monroe, Ohio, hereby certify the foregoing (ordinance or resolution) was published as required by Section 7.16 of the Charter of the City of Monroe.



Clerk of Council
City of Monroe, Ohio

AGREEMENT

This **AGREEMENT**, made this 1st of June, 2022, by and between the **RIVER CORRIDOR IMPROVEMENT SUBDISTRICT of the MIAMI CONSERVANCY DISTRICT**, a body corporate and political subdivision of the State of Ohio, pursuant to §6101 of the Ohio Revised Code, located at 38 East Monument Avenue, Dayton, Ohio 45402, and the **City of Monroe**, located at 201 W. Main Street, Troy, OHIO, 45373, and hereinafter referred to as "MONROE".

WHEREAS, The Great Miami Riverway is a mixed-use district of vibrant city waterfronts interconnected by extensive land and water trails and includes the communities along the Great Miami River corridor from Sidney to Hamilton; and

WHEREAS, MONROE recognizes the potential to maximize existing and planned riverfront investments and economic development by approaching the river corridor as a unified, connected, regional place; and

WHEREAS, A 2015 U.S. Army Corps of Engineers study provided a regional perspective of existing river and riverfront development and validates communities' efforts to improve and market the river corridor is practical, achievable, and can be successful; and

WHEREAS, the recommendations in the 2015 U.S. Army Corps of Engineers study included:

- Creation of a strong, unified identity for the river corridor
- Promotion of the recreational, historical and cultural resources to increase tourism
- Incorporation of the river into community events; and

WHEREAS, the River Corridor Improvement Subdistrict of the Miami Conservancy District is leading this regional effort to address these challenges by facilitating a coalition of the communities; and

WHEREAS, the Miami Conservancy District has many years of experience bringing diverse communities together to establish programs that benefit the Miami Valley including regional approaches to flood protection, recreation, and water management; and

WHEREAS, the goal of the Great Miami Riverway Initiative is to develop and implement ongoing marketing, planning, and programming to:

- 1) Increase use of recreational, historical, and cultural assets,
- 2) Attract more visitors,
- 3) Support economic development,
- 4) Strengthen river corridor neighborhoods; and

WHEREAS, organizations joined together to form the Great Miami Riverway Coalition (Attachment A) in 2017, and have worked collaboratively achieving success toward its goal, while recognizing that continuing efforts are needed; and

WHEREAS, MONROE will participate in the Great Miami Riverway Coalition as more fully described in Attachment A, whose purpose is to enhance the community connections to our river, trail and each other — through communications, programs, outreach and development — so that we can achieve regional vitality; and

NOW THEREFORE, in consideration of the mutual promises hereinafter contained, it is **AGREED** as follows:

1. MONROE agrees to pay River Corridor Improvement Subdistrict the sum of not more than \$48,000 to conduct activities from the draft of execution of this agreement through MAY 31, 2027. MONROE shall make the equal payments of \$12,000 on June 1 of each project year.
2. MONROE will participate as a voting member of the Great Miami Riverway Coalition if payments are current.
3. MONROE acknowledges that the primary role of River Corridor Improvement Subdistrict is facilitation, coordination, and planning as described in Attachment B (Description and Budget), dated August 25, 2021 and Attachment C (Strategic Priorities) dated January 2021.
4. Funding for physical improvements is not covered by this agreement. The Annual Budget identified in Attachment B, Schedule and Budget may be modified to include additional funds and funding sources for such items and activities.
5. River Corridor Improvement Subdistrict and MONROE agree to maintain records for audit by agencies of the State of Ohio.
6. This **AGREEMENT** represents the entire agreement between the parties with respect to the subject matter hereof.
7. This **AGREEMENT** may be amended or supplemented at any time by full consent in writing of both parties hereto.
8. This **AGREEMENT** shall be governed by the laws of the State of Ohio.
9. This **AGREEMENT** shall be in effect until MAY 31, 2027.

IN WITNESS THEREOF, pursuant to authorization of the Board of Directors of **THE MIAMI CONSERVANCY DISTRICT** on behalf of the **RIVER CORRIDOR IMPROVEMENT SUBDISTRICT**, the General Manager of **THE MIAMI CONSERVANCY DISTRICT** and the representative of **ORGANIZATION** have respectively executed this agreement on the day and date first written, in duplicate.

**THE RIVER CORRIDOR IMPROVEMENT SUBDISTRICT OF THE MIAMI
CONSERVANCY DISTRICT**

By:

MaryLynn Lodor
General Manager
The Miami Conservancy District

ORGANIZATION

By:

REPRESENTATIVE
TITLE



DESCRIPTION AND BUDGET

2022 - 2027

The Great Miami Riverway is more than just a river. This regional destination in southwest Ohio includes more than 99 miles of paved trails and connected communities where you can surf the river, cycle the bike trail, and find your way through charming downtowns. These communities recognize the potential to maximize existing and planned riverfront investments and economic development by approaching the river corridor as a unified, connected, regional place.

The mission of the Great Miami Riverway is to build a strong, vibrant network of communities—connected by 99 miles of river—by increasing economic and community investment to attract more visitors, customers, jobs, and talented workers to southwest Ohio.

The goal of the Great Miami Riverway Placemaking Initiative is to develop and implement ongoing marketing, planning, and programming to:

- 1) Increase use of recreational, historical, and cultural assets
- 2) Attract more visitors
- 3) Support economic development
- 4) Strengthen river corridor neighborhoods

The Great Miami Riverway Coalition members have committed funds toward the Great Miami Riverway since 2017, and have asked the Miami Conservancy District to manage the budget and staff support through the Miami Conservancy District's River Corridor Improvement Subdistrict. The activities listed below are contingent on sufficient funding contributions.

Strategic Priorities during years 2022 – 2027 (Attachment C)

- Build identity and awareness of the Great Miami Riverway.
- Advocate and nurture connections between Riverway Communities.
- Build investment in riverfront development along the river and in our communities.
- Restructure the Riverway Coalition and broaden the funding platform

Annual Budget: 169,250*

*Based on current membership



The mission of the Great Miami Riverway is to build a strong, vibrant network of communities—connected by 99 miles of river—by increasing economic and community investment to attract more visitors, customers, jobs, and talented workers to southwest Ohio.

Strategic Priorities 2022-2027

Priority One: Build identity and awareness of the Great Miami Riverway.

- Build greater awareness of the Great Miami Riverway as an economic and recreational asset connecting our communities.
- Increase funding support to amplify the Riverway message and grow visitors and increase local economies.
- Update and implement the Marketing Plan.
 - Build and create unique distinction/tagline/superlative.
 - Continue to grow brand ambassadors and advocates. Make connections with businesses.
- Implement the Signage and Wayfinding Plan.

Priority Two: Advocate and nurture connections between Riverway Communities.

- Cultivate new Riverway advocates (influencers) in each community.
- Identify and support place-making projects in each Riverway community to leverage and improve public, private, and natural asset connectivity along the whole Great Miami River corridor.
- Complete trail gaps.
- Create better and stronger access from trails and rivers into our communities.
- Identify and connect key stakeholders from all sectors to regularly discuss plans, progress, and opportunities.
- Support, create, and foster additional events for users, leaders and elected officials to learn, experience, and enjoy each other and the Riverway.

Priority Three: Build investment in riverfront development along the river and in our communities.

- **Inventory and rank properties that have high development potential.**
 - **Identify a strategy to increase development of retail/restaurant/entertainment sites with riverfront views.**
 - **Support the redevelopment of land and structures that have outlived their previous use and could be utilized in new and better ways.**
- **Connect the Economic Development community (public and private) to potential development and/or redevelopment projects in each community.**
- **Help Riverway communities support each other when planning and implementing projects that improve connectivity between neighboring communities and the land and water trails.**
- **Support investments that make the Great Miami River cleaner and more aesthetically appealing.**
- **Provide data and new information to help the public and private sector attract investment and growth.**
- **Investigate a funding mechanism to invest in Riverway projects.**

Priority Four: Restructure the Riverway Coalition and broaden the funding platform

- **Recruit additional Coalition members and committee members who represent a broad constituency who will help deliver on the mission and vision.**
- **Identify a broader funding model that includes new partnerships.**